

SM Audit Template

Platform	Visit Frequency	Tone/ Voice of Platform	# of Followers	# Following	Your Post Frequency	Topic Types	Follower Activity

Facebook
 LinkedIn
 Instagram
 Twitter
 YouTube
 Pinterest
 Discord
 Twitch
 MeWe
 etc.

Personal Connections
 Professional Connections
 Trends
 Learning
 Sharing
 Engagement
 Demo

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